



2-YEAR POSTGRADUATE STUDY WARSAW INTERNATIONAL BUSINESS SCHOOL

Winter Semester 2017/2018 (October)

Hotel Management



1. PRESENTATION OF STUDIES

Postgraduate study at the Warsaw International Business School majoring in **HOTEL MANAGEMENT** allows you to gain the skills required to work as manager in hotel industry. Practical skills gained during study, include:

- knowledge of hotel economy and operations
- creating business plans in hotel business
- development of marketing plans
- hotel employment management
- hotel inventory management
- organisation of hotel events
- knowledge of hospitality law
- knowledge of specialized hotel technologies
- knowledge of negotiation techniques,
- food and beverage systems
- interpersonal communication

2. STUDY PLAN

The study plan includes economic issues recognized in the form of thematic appropriate to the profile of practical studies, conducted over 4 semesters with a total assigned value of 120 credits (30 credits per semester, 250 hours per semester) in a modular system of education. Traits to plan studies in Warsaw International Business School include:

- 70% of activities implemented in the form of classes, workshops, seminars, activities in the fields (market research, project classes in companies, study visits),
- more than 50% of the course is carried out in the computer laboratory. Part of practical work is carried out in the business laboratory – students are training skills in the business environment.



SEMESTER 1: Hotel Operations, Economic Law, Capital and Financial Markets, Marketing, Business Informatics, Modules – Social Content, Business Simulator, Public Finance, Employment Law, Cooperation Exchange of Knowledge, Social Communication, Market Research, Responding to Criticism.

SEMESTER 2: Economic Analysis, Banking Products and Services for Companies, Innovation and e-Business, Business Informatics, EU Funds for Companies, Corporate Finance, Business Simulator, Project Management, Cooperation Exchange of Knowledge, Administrative Law, Business Insurance, Business Risk Management.

SEMESTER 3: Entrepreneurship, Business Plan, Business Simulator, Cooperation Exchange of Knowledge, Hotel Economics, Hospitality Law, Hotel Events, Technology in Hotel, Global Tourism, Purchasing, Fundamentals of Food Preparation, Meeting Planning, Principles of Hotel Management, Hospitality Marketing, Diploma Seminar.

SEMESTER 4: Intellectual Property Rights, Internet Marketing, Business Simulator, Cooperation Exchange of Knowledge, Company Valuation, Labour Relations, Cost and Resource Control, Food and Beverage Systems, Negotiation, Interpersonal Communication, Leadership, Diploma Seminar.

3. IMPLEMENTATION OF THE PROGRAM

- › Modules of classes for gaining economic knowledge in the field of core subjects and major in the form of lectures leading academics.
- › Practical modules in the form of workshops, classes, seminars, exchanges of cooperative knowledge leading practitioners - professionals representing companies and institutions from home and abroad.
- › Students can take part in different types of businesses and organizations, including with foreign partners of Warsaw International Business School.

4. FEES FOR THE POST-GRADUATE STUDY

One time registration fee:	125 EUR
Tuition fee for one semester:	1300 EUR
Tuition fee for the academic year:	2600 EUR

A detailed presentation and conditions of studies includes our educational offer which you can check at:
www.wmsb.edu.pl/studies-for-foreigners/postgraduate-studies/