



BACHELOR'S DEGREE WARSAW INTERNATIONAL BUSINESS SCHOOL

Major: Economics
Specialisation: **INTERNATIONAL BUSINESS**



1. PRESENTATION OF STUDIES

Take degree studies at the Warsaw International Business School majoring in **ECONOMICS** profile, practical specialisation in **INTERNATIONAL BUSINESS**, allows you to gain the skills required to work as an economist in companies, operating in foreign markets. Practical skills and competences gained during study, include:

- knowledge of the techniques of conducting foreign trade
- ability to conduct international finance settlements
- managed business in international environment
- knowledge of the regulations of international law and competition law
- techniques of selling products and services in foreign markets
- internet marketing tools and international marketing
- brand and product development
- creating business models and business plans
- knowledge of specialized computer software

2. STUDY PLAN

• The study plan includes economic issues recognized in the form of thematic appropriate to the profile of practical studies, conducted over 6 semesters with a total assigned value of 180 credits (30 credits per semester). More than 50% of the course is carried out in the computer laboratory. Students are training skills in the business environment.

SEMESTER 1: Macroeconomics, Introduction to Law, Information Technology, Polish Language, Foreign Language II, Quantitative Methods in Economics, Humanities Content Modules, The Game "make a decision", Introduction to Finance, Business Project I

SEMESTER 2: Microeconomics, Information Technology (ECDL), Polish Language, Foreign Language II, Statistics, Accounting, Management, International Economic Relations, Civil Law, Cooperation Exchange of Knowledge, Business Simulator, Study Visits in Enterprises, Business Project II, Internship



SEMESTER 3: Accounting, Capital and Financial Markets, Polish Language, Foreign Language II, Quantitative Methods in Economics, Business Simulator, Business Project III, Marketing, Public Finance, Cooperation Exchange of Knowledge, Internship

SEMESTER 4: Economic Law, Economic Analysis, Polish Language, Foreign Language II, Business Simulator, Business Project IV, Corporate Finance, Cooperation Exchange of Knowledge, Economic Policy, Regional Economy, Knowledge Based Economy, Internship

SEMESTER 5: Entrepreneurship, Business Plan, Business Simulator, Polish Language, Foreign Language II, Internship, Diploma Seminar

SEMESTER 6: Intellectual Property Rights, Internet Marketing, EU Funds for Companies, Business Simulator, Company Valuation, Internship, Diploma Seminar

THEMATIC Specialization – INTERNATIONAL BUSINESS

World Economy, International Organizations, Company Internationalisation, International Competitiveness, International Trade, International Marketing, International Law, International Settlement, Strategies for Product and Brand, e-Commerce, Business Negotiations, International Finance, IT Systems, International Business Management, International Accounting, Cultural Differences and Interpersonal Communication, Market Research, Public Relations, Leadership.

3. STUDY OPTIONS

We offer due to the practical side of learning two options of the bachelor's degree study accordingly to the needs of students.

STANDARD programme

- 6 semesters of study (3-years)
- From the second semester mandatory internship of one month for a semester in the company or other institution
- The internship is an integral part of the programme and requires confirmation
- The internship should be in accordance with the major economics and specialisation.

Programme of DUAL STUDY

- The programme of dual study is conducted in cooperation with the companies
- 6 semesters (3-years).
- Programme is implemented on the model of alternating phases of study
- Except the first semester each next semester is divided in two phases: learning phase of 2 months and working experience phase of 3 months
- Student is directed to the company by the WIBS according to the agreement about partnership between the WIBS and the company.
- The condition for beginning of work experience phase is passing all subjects of theoretical part in a given semester.
- The work experience is integral part of the study and requires confirmation.
- The workplace should be in accordance with major the economics and specialisation
- The student will receive salary
- Student can submit to WIBS own proposal of company for job.

Advantages of a dual study are obvious. You can gain two qualifications: an academic degree and vocational qualification. The contacts you establish during your study will help you improve your chances on the labour market later on. Many of the companies that offer dual study programmes retain their former students as employees once they graduate.

Join us now, learn and share knowledge !