



## 12-month Vocational Business Course ENTREPRENEURSHIP AND STARTUPS (TRC System)

We are pleased to offer the following business course in 2023/2024:

### 1. Next 12-month business courses:

- 1 August 2023 – 31 July 2024
- 1 September 2023 – 31 August 2024
- 2 October 2023 – 30 September 2024
- 6 November 2023 – 31 October 2024
- 4 December 2023 – 30 November 2024

### 2. Programme of the business course includes:

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| A. Entrepreneurship<br>creating business models<br>business plans<br>establishment of start-ups<br>tax policy and regulation<br>support for small business<br>tools of economic analysis | B. E-commerce<br>establishment of e-commerce business<br>operating e-commerce<br>creating business models<br>business plans<br>e-business security<br>regulation for e-commerce |
| C. Marketing<br>e-marketing<br>social media in business<br>brand creating in e-business<br>internet advertising<br>public relation<br>market research                                    | D. Business environment<br>incubators<br>accelerators<br>business angels<br>venture capital funds<br>business networks  |

### 3. Learning system

- The number of the course hours: 500 (1 course hour = 45 minutes)
- Language of instruction: English
- Place of the course: centre of Warsaw/Nowy Świat Street 49
- Group size: up to 10 participants
- Learning system: 3 x a week

#### 4. Fees:

Registration fee: **250 EUR** or equivalent in PLN at the average exchange rate of the National Bank of Poland  
[www.nbp.pl](http://www.nbp.pl)

Course fee: **2000 EUR** or equivalent in PLN at the average exchange rate of the National Bank of Poland  
[www.nbp.pl](http://www.nbp.pl)

The fees payable no later than 7 days before start of the course, or alternatively in 2 installments (at least 50% first installment).

#### 5. Admission procedure:

1. Sending signed application form with scan of the passport to: [office@wmsb.edu.pl](mailto:office@wmsb.edu.pl)
2. Getting by e-mail an offer letter. The offer letter is free of charge, is only informative for Applicant, and is not a document in any procedure.
3. Payment of the registration fee and course fee. The course fee includes cost of trainer, learning materials, preparation the certificate after completion of the course.
4. Issue the documents required by the Office for Foreigners in TRC procedure.
5. Start of the course.

Should you have any questions, please contact us.

Warsaw Economic Institute  
49, Nowy Świat Street, room 308  
00-042 Warsaw

[office@wmsb.edu.pl](mailto:office@wmsb.edu.pl)  
tel. (+48) 512 645 536