



## **12-month Vocational Business Course INTERNATIONAL BUSINESS (TRC System)**

We are pleased to offer the following business course in 2023/2024:

### **1. Next 12-month business courses:**

- 1 August 2023 – 31 July 2024
- 1 September 2023 – 31 August 2024
- 2 October 2023 – 30 September 2024
- 6 November 2023 – 31 October 2024
- 4 December 2023 – 30 November 2024

### **2. Programme of the business course includes:**

A. International economic relations  
world economy  
globalization and deglobalization  
company internationalization  
foreign trade  
international law  
regional integration

B. International marketing  
principles of marketing  
internet marketing  
marketing strategies  
brand creating  
techniques of selling products  
social media in marketing

C. International finance  
international settlements  
international accounting  
financial and capital markets  
international financial organizations  
international services  
international financial stability

D. International management  
business management  
international staff  
international business environment  
international e-commerce functioning  
international communication  
cultural differences

### **3. Learning system**

The number of the course hours: 500 (1 course hour = 45 minutes)

Language of instruction: English

Place of the course: centre of Warsaw/Nowy Świat Street 49

Group size: up to 10 participants

Learning system: 3 x a week

#### 4. Fees:

Registration fee: **250 EUR** or equivalent in PLN at the average exchange rate of the National Bank of Poland  
[www.nbp.pl](http://www.nbp.pl)

Course fee: **2000 EUR** or equivalent in PLN at the average exchange rate of the National Bank of Poland  
[www.nbp.pl](http://www.nbp.pl)

The fees payable no later than 7 days before start of the course, or alternatively in 2 installments (at least 50% first installment).

#### 5. Admission procedure:

1. Sending signed application form with scan of the passport to: [office@wmsb.edu.pl](mailto:office@wmsb.edu.pl)
2. Getting by e-mail an offer letter. The offer letter is free of charge, is only informative for Applicant, and is not a document in any procedure.
3. Payment of the registration fee and course fee. The course fee includes cost of trainer, learning materials, preparation the certificate after completion of the course.
4. Issue the documents required by the Office for Foreigners in TRC procedure.
5. Start of the course.

Should you have any questions, please contact us.

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