



12-month Vocational Business Course INTERNATIONAL BUSINESS

We are pleased to offer the following business course in 2023/2024:

1. Next 12-month business courses:

- 1 August 2023 – 31 July 2024
- 1 September 2023 – 31 August 2024
- 2 October 2023 – 30 September 2024
- 6 November 2023 – 31 October 2024
- 4 December 2023 – 30 November 2024

2. Programme of the business course includes:

A. International economic relations
world economy
globalization and deglobalization
company internationalization
foreign trade
international law
regional integration

B. International marketing
principles of marketing
internet marketing
marketing strategies
brand creating
techniques of selling products
social media in marketing

C. International finance
international settlements
international accounting
financial and capital markets
international financial organizations
international services
international financial stability

D. International management
business management
international staff
international business environment
international e-commerce functioning
international communication
cultural differences

3. Learning system

The number of the course hours: 500 (1 course hour = 45 minutes)

Language of instruction: English

Place of the course: centre of Warsaw/Nowy Świat Street 49

Training methods: presentations, workshops, case studies, projects

Group size: up to 10 participants

Option: the possibility to attend the course as distance (on-line) course

4. Fees:

Registration fee: **250 EUR** or equivalent in PLN, payable during application, not refunded, also if visa will be refused.

Course fee: **2000 EUR** or equivalent in PLN, payable within 3 days after visa receiving, before date of arrival to Poland.

In the case of distance (on-line) course, the course fee is to pay with a 20% discount.

5. Admission process:

- 1) Sending signed application form with scan of the passport to: office@wmsb.edu.pl
- 2) Receipt by e-mail an offer letter. The offer letter is free of charge, is only informative for applicant, and is not a document in any procedure.
- 3) Payment of the registration fee. The registration fee is not refundable, also if the visa will be refused.
- 4) Issue of the final documents confirming admission to the course such as acceptance letter and proof of payment.
- 5) Payment by the applicant of the course fee within 3 days after visa receiving and before the date of arrival to Poland.
- 6) The course fee includes cost of trainer, learning materials for the participants, preparation of the certificate after completion of the course.
- 7) Start of the course.

Should you have any questions, please contact us.

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